

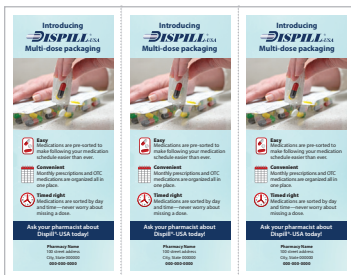
# Dispill®-USA

## Marketing material how-to-guide

The following marketing materials are available for download from the Cardinal Health™ Order Express Dispill® resource page.

### Print yourself in-store

Below are instructions for printing these materials on your in-store color printer.



### Bag stuffers:

1. Open PDF
2. Fill out contact information at the bottom
3. Print to your in-store color printer on an 8.5" x 11" (Letter size)
4. Cut print at the trim lines

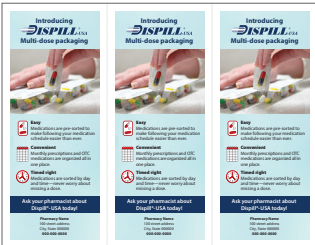


### Flyer:

1. Open PDF
2. Print to your in-store color printer on an 8.5" x 11" (Letter size)

# Print with a local printer

Below are the print specifications a local printer will need to know to print these marketing materials for your store. You will need to provide the printer with the PDF of the artwork, these specifications and how many pieces you would like printed.



## Bag stuffers

Full color, 1-sided  
Size: 8.5" x 11"  
Trim to 3 equal pieces  
Bleed: No  
Material: 80# white text  
Provide your pharmacy's contact information to fill out area at the bottom



## Flyer

Full color, 1-sided  
Size: 8.5" x 11"  
Bleed: .125"  
Material: 80# white text



## Poster

Full color, 1-sided or 2-sided  
Size: 16" x 20"  
Bleed: .125"  
Material: 100# dull cover



## Blade signs

Full color, 2-sided  
Size: 4" x 6"  
Bleed: .125"  
Material: 18mil C2S  
Trim: 1.4" rounded corners



## Tent cards

Full color, 1-sided  
Size: 5" x 20" (5" x 7" table tent with two, 3" bottom flaps)  
Bleed: .125"  
Material: 80# white cover



## Window decal

Full color, 1-sided  
Size: 10" x 8"  
Bleed: .125"  
Material: vinyl or thin styrene with repositionable adhesive on print side

Contact [dispill@cardinalhealth.com](mailto:dispill@cardinalhealth.com) with any questions about how to use these materials.

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